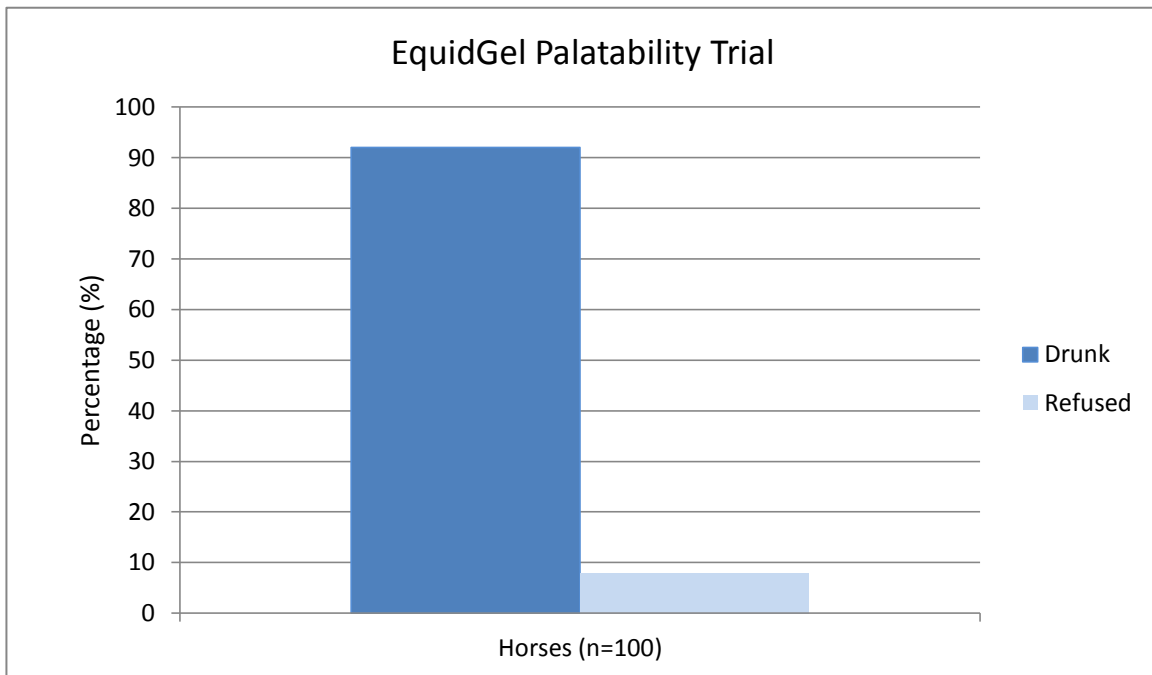


Equidiet (UK) Ltd. EquidGel Palatability Trial and survey.

Sample size n = 100

92% of horse's drunk EquidGel 1st time.

8% refused EquidGel 1st time.



EquidGel survey also revealed:

92% Owners would change to use EquidGel.

96% Owners felt EquidGel was easy to make up.

28% of Fussy Eaters enjoyed EquidGel.

Both Palatability trial and palatability survey was carried out in September, 2013.